







History Speaks

Contact Details

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5-6<sup>th</sup> October

Cairo Marriott Hotel & Omar Khayyam Casino Cairo, Egypt

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## WELCOME

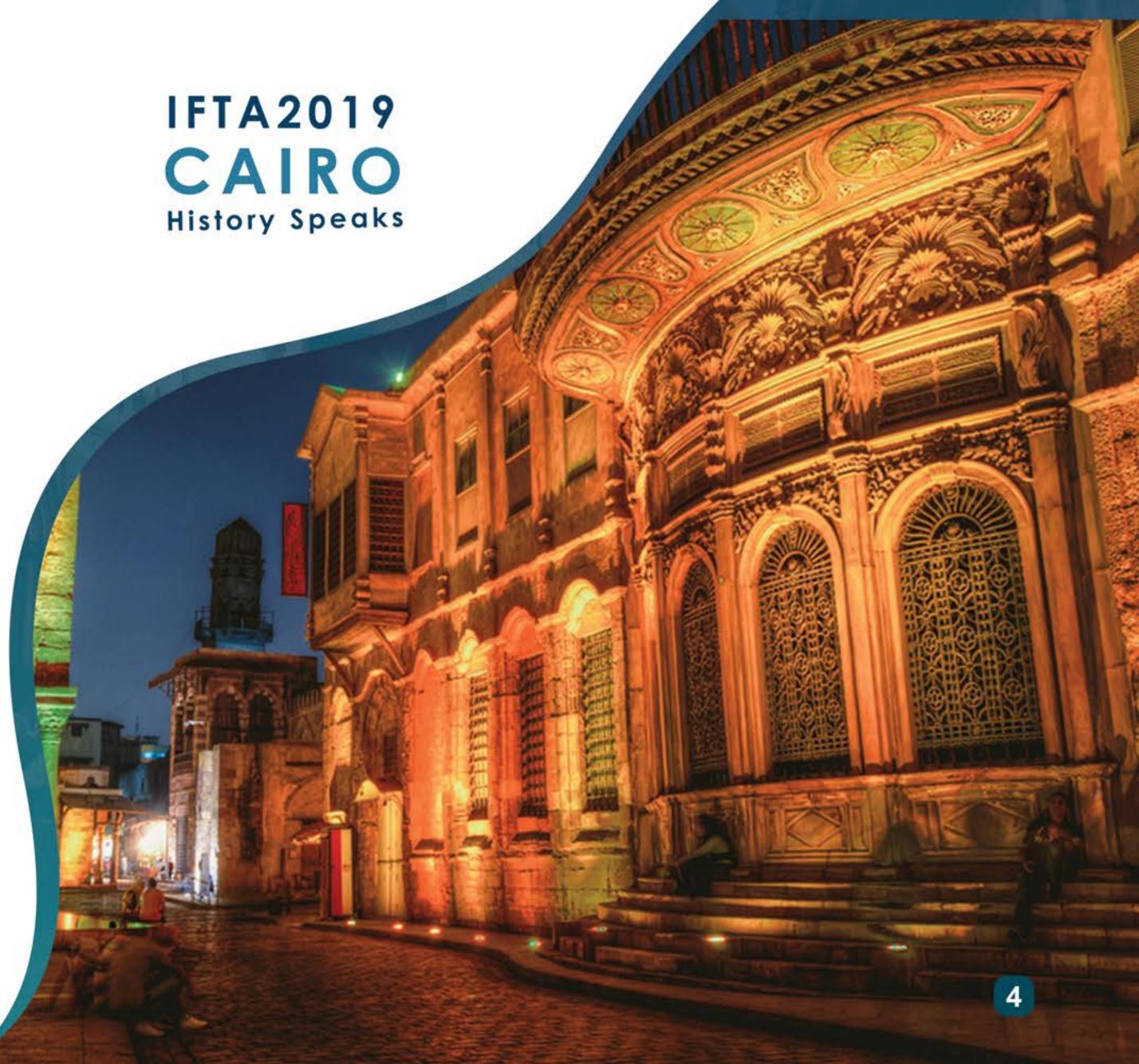
The Egyptian Society of Technical Analysts (ESTA) is privileged to be hosting the 2019 International Federation of Technical Analysts' Conference in Cairo, Egypt.



Tamr Gamal, CFTe, CETA

The magnificent spectacle of the Great Pyramids of Giza is an unparalleled symbol for the 32nd Annual IFTA Conference, as their guarding Sphinx warmly greets the conference delegates from the global financial community to one of the most sought out tourist destinations in the world. Cairo truly represents a fascinating infusion of the old and new, as 21st century technology and architecture nestle among historical buildings and monuments that reflect the city's over 2,000-year-old history.

This year's theme of the Conference "History Speaks" serves as the framework for the program. The confetrence will primarily focus on offering and presenting the most reliable existing and new technical analysis tools, approaches, and methodologies to guide us in predicting future market behavior and trends. Additionally, the quality and level of the Conference presentations have been tailored to suit professional technical analysts, finance sector senior managers, chief financial officers, fund managers as well as professional traders and high net worth institutional and private investors.



## GENERAL INFORMATION

#### Venue

Cairo Marriott Hotel & Omar Khayyam Casino

#### Date

5 - 6 October, 2019

#### Host

Egyptian Society of Technical Analysts (ESTA)

#### **Number of Delegates**

Approximately 200 participants

Delegate Accreditation Technical Analysts,
Financial Technicians, Portfolio Managers,
Trading System Consultants

#### **Contact Details**

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#### ESTA / IFTA Committee

Mohamed El Saiid, IFTA Presdient
Tamer Gamal, Conference Director
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## DESTINATION

Cairo, Egypt's sprawling capital, is set on the Nile River. At its heart is Tahrir Square and the vast Egyptian Museum, a trove of antiquities including royal mummies and gilded King Tutankhamun artifacts. Nearby, Giza is the site of the iconic pyramids and Great Sphinx, dating back to the 26th century BC.

## EGYPT



There are also ancient temples, tombs, gorgeous Christian churches, magnificent Muslim monuments, and of course, the Egyptian Antiquities Museum all either within or near the city. The city provides great culture including art galleries and music halls, such as the Cairo Opera House, Sawy Culture Wheel and Ahmed Shawky Museum. It also provides accommodations fitting every budget from the grandest in the world, such as the Four Seasons and the Cairo Marriott to budget hotels and hostels. In a city as lively as Cairo, with diversity, culture, and good-hearted people who are always willing to help, you'll never run out of things to do.



## What is IFTA?

The International Federation of Technical Analysts was incorporated in 1986 and is a global organization of market analysis societies and associations. IFTA is an international non-profit organization with member societies in 27 countries. The International Federation of Technical Analysts offers certification to technical analysts around the world.



ATAA - Australian Technical Analysts Association - Canadian Society of Technical Analysts CSTA ESTA - The Egyptian Society of Technical Analysts - Association Française des Analystes Techniques AFATE VTAD - Vereinigung Technischer Analysten Deutschlands e.V. - Financial Technical Analysts Association FTAA ATA - The Association of Technical Analysts AATI - Asosiasi Analis Teknikal Indonesia SIAT - Societa Italiana di Analisi Tecnica - Nippon Technical Analysts Association NTAA - Lebanese Society of Technical Analysts LSTA - Malaysian Association of Technical Analysts MATA - Society of Technical Analysts of New Zealand STANZ - Technical Analyst Society, Nigeria TASN - Scandinavian Technical Analysts Federation STAF - Technical Analysts Society Singapore TASS - Technical Analysts' Society of Southern Africa TASSA - Instituto Español de Analistas Tecnicos y Cuantitativos IEATEC SAMT - Swiss Association of Market Technicians - Society of Technical Analysts Ltd. STA - Technical Securities Analysts Association of San Francisco TSAASF - American Association of Professional Technical Analysts AAPTA

## FTA DETAILS

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Dawn Rosenfeld

#### IFTA HEADQUARTERS

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## What is ESTA?

The Egyptian Society of Technical Analysts (ESTA) is the first professional technical analysis society in the Middle East.

ESTA is a non-profit organization and was established in year 2000. Its main aim is to disseminate and teach the science of technical analysis all around Egypt.

esta is a full member of the International Federation of Technical Analysts (IFTA), and that placed the Egyptian Society of Technical Analysts (ESTA) as one of the top societies around the globe, along with STA (England), NTAA (Japan) and ATAA (Australia).



### Why IFTA 2019?

- Contact new prospects and generate leads
- Market your product to delegates and leading industry professionals globally
- Showcase new innovations to the technical analysis community
- Promote company image and maximize market exposure
- Discuss the needs of your clients first-hand and demonstrate the solutions
- Gain insight into market trends to aid in your strategic planning

#### Social Media

The Conference is active on Twitter, Facebook and LinkedIn. Please join our sites for the latest event information

## RECENT HISTORY

THE FIRST ANNUAL IFTA CONFER-**ENCE WAS HELD IN TOKYO, JAPAN** IN 1988. IN 2007 THE EGYPTIAN SOCIETY OF TECHNICAL ANALYSTS (ESTA) WAS HONORED BY HOST-ING THE IFTA CONFERENCE IN SHARM ELSHIEKH, WHERE PROFES-SIONALS FROM AROUND THE WORLD MET TO DISCUSS FINAN-CIAL MARKETS, TRADING STRATE-DIFFERENT INVESTMENT TOOLS AND MARKETS. SINCE THEN IFTA HAS CONTINUOUSLY HELD AN ANNUAL CONFERENCE IN DIFFER-ENT LOCATIONS THROUGHOUT THE WORLD, HOSTED BY THE MEMBER SOCIETY OF THAT COUN-TRY. ESTA IS DELIGHTED TO ONCE AGAIN HOST IFTA 2019 IN CAIRO, EGYPT.









## SPEAKERS

IFTA2019 CAIRO

History Speaks

Conference SPEAKERS



Robert R. Prechter

Robert R. Prechter is known for developing a theory of social causality called socionomics and for his career applying and enhancing the Wave Principle, R.N. Elliott's fractal model of financial pricing. Prechter has authored/edited 18 books, including a New York Times best seller. His 2016 book, The Socionomic Theory of Finance, aims to replace conventional financial and macroeconomic theory with an internally and externally consistent paradigm based on socionomics.



Connie Brown MFTA

Connie Brown, MFTA, President Aerodynamic Investments Inc. The 2018 inductee to the Canadian Society of Technical Analysis' Hall of Fame. Author, former institutional trader (SP500 trading specialist), refired hedge fund manager, global financial cash flow analyst, Author 9 books, Fibonacci Analysis, Technical Analysis for the Trading Professional, 2nd Ed, Mastering Elliott Wave'+6 others. On IFTA's Education Committee, Founded the 'Composite Index' recommended by George Lane, Stochastic's founder, in the introduction of Technical Analysis for the Tradina Professional.



Robin Griffiths

Robin Griffiths is one of the world's most experienced and highly regarded analysts. Robin is currently Chief Technical Strategist at ECU Group in London, where he has been a member of the Global Macro Team for over 20 years. He also co-authors the Trends, Timing & Tactics (T3) report, based on a semi-discretionary technical approach, driven by cycles and proprietary timing models. Robin began his career in the financial markets with Phillips & Drew in 1966, having taken a degree in economics at Nottingham University.



Dr.Rolf Wetzer MFTA, CFTe

Rolf Wetzer is past president of IFTA. He redesigned the CFTe syllabus, is the editor of the IFTA journal and is heading the MFTA program since 2011. Rolf is an institutional asset manager with a twenty-year track record. Currently he is CEO and co-founder of Ghiribizzo, a company specialized in algorithmic trading of proprietary money. He designed favorable quantitative investment strategies and position sizina algorithms.



Yukitoshi Higashino MFTA

Yukitoshi Higashino is Chief Technical Strategist of the Equity Research team at DZH Financial Research, an investment information firm located in Tokyo, as Shanghai DZH Limited group. He leads development of technical strategies for client securities firms dealing in futures, ETFs, and CFDs. His main responsibilities range from analysis of major indices of the Asian and world markets and can extend to even individual stocks. Prior to this, he was a stock lending trader for foreign securities houses and a treasury stock trader for Mizuho Trust Bank.



Scott Brown Financial Markets

Scott Brown is the founder of Innovative Market Analysis which purchased
MetaStock from Thomson Reuters in
2005. He has been with MetaStock for
over 19 years and has played an integral role in the creation and development of MetaStock since version 8. Mr.
Brown has presented to groups large
and small in over 20 countries. His relaxed, friendly style helps him put his
students at ease, and encourages
2-way discussion. His primary focus is
how to trade with a strategy that
works for the individual.



Naohiko Miyata CFTe

Naohiko Miyata is Chief Technical Analyst at Mitsubishi UFJ Morgan Stanley Securities. He provides TA-based market analysis to institutional investors in Japan and overseas. Widely recognized as a leading practitioner of the Elliott Wave Principle, he is known to be one of the best "Elliotticians" in Japan. His market analysis and comments are frequently cited in the financial press and are closely followed by institutional as well as individual investors.



Aiman Shamsul MSTA, CFTe

Aiman Shamsul is the Head of Treasury,
Human Resources Development Fund
(HRDF) Malaysia. HRDF is an agency to
support the continuous learning and
development of the Malaysian workforce which is the key driver supporting
our nation's economic growth.

Previously, Aiman was in charge of portfolio management in the Central Bank of Malaysia. His experience covers Asset Allocation strategy, foreign exchange, fixed income and trading.



Francesco Caruso

Francesco Caruso, MFTA, is owner and founder of Market Risk Management, an investment advisory company that provides technically-driven money management advice and provides proprietary research for institutions. He is member of the IFTA Board since 2016 and has been official speaker at the IFTA Conferences 1998 (Rome), IFTA 2006 (Lugano), IFTA 2016 (Sydney) and IFTA 2017 (Milan).



Saleh Nasser

Saleh Nasser is currently the Chief Technical Strategist at Pioneers Holding. Prior to joining Pioneers, Saleh was the executive director and the Chief Technical Strategist of Pharos Holding from 2009 until May 2017. Saleh was also the Chief Technical Strategist of CIBC from 2001 until 2009, and he was a member of the CIBC investment committee, as well as a member in the CI-Capital investment committee.



Mathew Verdouw

Platinum Sponsor – OPTUMA

CMT, CFTe

Mathew Verdouw is the CEO and Founder of Optuma, and has been living and breathing Technical Analysis for over 22 years. As a Computer Systems Engineer he wrote his own TA platform, which has been used all over the world from private traders to major firms. More recently, Mathew has become the only person in the world to teach the latest curriculum of all three levels of the CMT program.



Mohamed El Saiid

Mohamed El Saiid is currently an Executive Director and Head of the Technical Analysis department for HC Brokerage (HCB), Cairo, Egypt. He started his career working for Momentum Wavers, Ltd., a Middle East Technical Analysis firm (2001-2004). He joined HCB as an Associate/Lead Technical Analyst (2004-2006). Later he joined Unifund, a Geneva-based global private fund (2006-2007) as a Chief Technical Strategist/Co-Fund Manager to the Middle East investments.



Dr. Stefan
Friedrichowski
Platinum Sponsor – JFD Bank

Stefan Friedrichowski has a Ph.D. in Physics and is a full-time trader for several years. He is an expert for mathematically and statistically derived trading strategies which show profitable results in real accounts. He uses Excel based evaluations as well as self-written C-programs in order to develop the decisive edge for his trading strategies. Moreover, he teaches his superb knowledge in webinars and seminars.



Elliott Prechter

Elliott Prechter's fascination with technology led him to attend MIT in 2002 and ultimately to join Microsoft in 2006. His interest in financial markets intensified during the 2008 crash, and he left Seattle in early 2011 to help start an algorithmic hedge fund in Las Vegas. In late 2012, he joined Elliott Wave International's EWAVES department, which develops artificial intelligence techniques to automate Elliott wave analysis.



Dr.Oliver Reis

Dr. Oliver Reiss received a masters degree in physics as well as a Ph.D. in mathematics and has been working in the banking industry for about 20 years. Today he is a freelance consultant for financial institutions with focus on risk controlling, derivatives pricing (quant) and the related IT implementations. Due to his mathematical and programming expertise, his focus in the area of technical analysis is

dedicated to the development and back-testing of mid-term trading strategies.



Omar Ali BBMA

Omar Ali (Oma Ally) is a well-known Forex Guru in Malaysia and the neighbouring countries. He is the founder of BBMA Trading System, a system combining the use of-Bollinger Bands and Moving Averages. Oma Ally developed the BBMA Trading System in 2008 and is still perfecting the system until today. He has been a trader since 1988 and having experienced numerous turbulent events in the market over the years, has made him a better trader.



Ron William CMT, MSTA

Ron William, CFTe, NLP, is a market strategist, educator/mentor and trader/investor with 20-years of experience, working for leading economic research & institutional firms, producing macro research and trading strategies. He specializes in blended, top-down, semi-discretionary analysis, driven by cycles and proprietary timing models.



Patricia Elbaz Technical Analyst

Patricia Elbaz was head of the FX Technical Analysis desk at Standard & Poor's MMS in the mid 1990s before becoming an independent Technical Analyst. Her day-to-day work at MMS included forecasting the major exchange rate movements and writing reports through Bloomberg, Reuters and other vendors. The reports were used by traders, corporates, private bankers as well as retail investors.



Guido Riolo

After completing an MBA in finance, Guido Riolo worked at Delta Forex, an Italian consultancy specialising in Elliott Wave analysis on currencies. In 1998 he started at Bloomberg, where his first task was to set up the TA group for the Analytics desk, supporting the European Head of Technical Analysis. In January 2005 he was promoted to Head of TA for the EMEA region. In August 2015 Guido became Global Head of Technical Analysis specialists.



Ahmed Abou El-Saad

Ahmed Abou El Saad is Chairman and Managing Director of Rasmala Egypt Asset Management managing a total AUM of EGP 10 billion (USD 560 Million) in a wide range of institutional/HNW portfolios as well as Public Equity and Money Market funds. Ahmed also Co-Heads the Mena Region for Rasmala Holding based in Dubai managing approx. USD 1.8 billion in different asset classes and investment instruments.



Rosario Zammuto

Rosario Zammuto is a Certified SIAT Technical Analyst and Business Developer for an important Italian startup on Fintech for Investing and Wealth Management. He worked at Azimut as Fund Selection Manager for Asset Management after significant in Banca Profilo, Banca Mediolanum and Cassa di Risparmio di Alessandria where he was responsible for mixed asset management fund.



Mohamed Ashraf CETA, CFTe, MFTA

Mohamed Ashraf served as a board member and Vice President for the Middle East and Africa region in the International Federation of Technical Analysts (IFTA) from 2010 untill 2016. He also served as a board member in the Egyptian Society of Technical Analysts (ESTA) from 2011 untill 2015, and he is a key education committee member in (ESTA) since year 2007 untill the current time.

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## CONFERENCE TIMELINE

DAY	TIME	EVENT	LOCATION
October 4th	08:30 to 15:00	IFTA Board Meeting	Al Farafra, 1st Floor, Zamalek Tower.
	16:00 to 17:30	IFTA AGM Meeting	Eugiene, Ground Floor, The Palace.
	19:00 to 21:00	Registration / Mocktail Reception	Eugiene, Ground Floor, The Palace.
October 5th	07:30 to 08:30	Registration	Thebes, 2nd Floor, The Palace.
	08:30 to 08:40	Opening Speech	Aida (Amonasro & Ramfis), 2nd Floor, The Palace.
	10:45 to 11:05	Coffee Break 1	Aida Foyer, 2nd Floor, The Palace.
	11:05 to 11:30	Optuma Session	Aida (Amonasro & Ramfis), 2nd Floor, The Palace.
	13:00 to 14:00	Lunch	Aida (Amneris & Radames), 2nd Floor, The Palace.
	14:00 to 14:30	Session 6	Aida (Amonasro & Ramfis), 2nd Floor, The Palace.
	15:25 to 15:40	Coffee Break 2	Aida Foyer, 2nd Floor, The Palace.
	15:40 to 16:25	Session 9	Aida (Amonasro & Ramfis), 2nd Floor, The Palace.
	19:00 to 20:00	Assemble	Aida (Amonasro & Ramfis), 2nd Floor, The Palace.
	20:00	Boarding busses	Marriott Parking Area.
	21:00 to 22:00	Light & Sound Show	Pyramids.
October 6th	7:30 to 8:30	Registration	Thebes, 2nd Floor, The Palace.
	8:30 to 9:00	Session 1	Aida (Amonasro & Ramfis), 2nd Floor, The Palace.
	10:45 to 11:05	Coffee Break 1	Aida Foyer, 2nd Floor, The Palace.
	11:05 to 1:30	JFD Bank Session	Aida (Amonasro & Ramfis), 2nd Floor, The Palace.
	13:00 to 14:00	Lunch	Aida (Amneris & Radames), 2nd Floor, The Palace.
	14:00 to 14:30	Session 7	Aida (Amonasro & Ramfis), 2nd Floor, The Palace.
	15:25 to 15:40	Coffee Break 2	Aida Foyer, 2nd Floor, The Palace.
	15:40 to 16:30	Session 10	Aida (Amonasro & Ramfis), 2nd Floor, The Palace.
	19:00 to 22:00	Gala Dinner	Almaz, 4th Floor, The Palace.



## SCHEDULE

## **DAY 1** 05 Oct, 2019

8:30 am - 8:40 am

8:40 am - 9:00 am

9:00 am - 10:00 am

10:00 am - 10:45 am

11:05 am - 11:30 am

11:30 am - 12:30 pm

12:30 am - 1:00 pm

2:00 pm - 2:30 pm

2:30 pm - 3:00 pm

3:00 pm - 3:25 pm

3:40 pm - 4:25 pm

4:25 pm - 5:10 pm

5:10 pm - 5:40 pm

5:40 pm - 6:40 pm

**IFTA President** 

Introduction - Opening speech

Session 1 - Robin Griffiths

Session 2 - Guido Riolo

Session 3 - Platinum Sponsor OPTUMA

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Session 4 - Robert R. Prechter

Session 5 - Ron William

Session 6 - Dr.Oliver Reiss

Session 7 - Aiman Shamsul

Session 8 - Gold Sponsor - AAIS

Session 9 - Naohiko Miyata

Session 10 - Francesco Caruso

Session 11 - Saleh Nasser

Session 12 - Panel Discussion

## **DAY 2** 06 Oct, 2019

8:30 am - 9:00 am

9:00 am - 10:00 am

10:00 am - 10:45 am

11:05 am - 11:30 am

11:30 am - 12:00 pm

12:00 pm - 1:00 pm

2:00 pm - 2:30 pm

2:30 pm - 3:00 pm

3:00 pm - 3:25 pm

3:40 pm - 4:30 pm

4:30 pm - 5:00 pm

5:00 pm - 5:15 pm

Session 1 - Rosario Zammuto

Session 2 - Elliott Prechter

Session 3 - Rolf Wetzer

Session 4 - Platinum Sponsor – JFD Bank

Session 5 - Patricia Elbaz

Session 6 - Panel Discussion

Session 7 - Yukitohshi Higashino

Session 8 - Mohamed Ashraf

Session 9 - Gold Sponsor - METASTOCK

Session 10 - Connie Brown

Session 11 - Omar Bin Ali

Closing speech

## MARRIOTT MAP



- 8- Saraya Gallery 9- JW's Steakhouse 10- Ristorante Tuscany
- 1- Omar Khayyam Casino 12- The Bakery

7- Omar's Café

- 14- Egyptian Nights
- 16- Waves Snack Bar
- 17- Splash Health Club
- 18- Roy's Country Kitchen 19- Harry's Pub
- 20- Billiard Bar
- 21- Lobby Bar
- 22- Empress Show Lounge
- 23- Tennis Courts 24- Parkings
- 25- All Saints Cathedral
- 26- Gezira Sporting Club

The open-air outlet overlooking the Nife and the best outdoor venue for special promotions. Roof top of est.: 4690 & 8266

#### Omar's Café:

The Palace's main dining room serves the best breakfast buffet in town open daily from \$1.00 p.m. till 11:00 a.m. Ext: 8241



High on atmosphere, with authentically elicious Egyptian food. Nightly from 600 p.m. till 200 a.m. Perfectly set in the Palace gardens, offering exceptional food

Garden Promenade: 15

The place to see and be seen by Cairo's elite. An extensive selection of dishes and your favorite beverages served in a unique outdoor setting. Open for breaklast, funch and dinner from 7: 00 a.m. till 1:00 am. Palace gardens,

#### JW's Steakhouse:

Saraya Gallery: An upscale tea and coffee lounge and dining outlet designed to be one of the ea and specialty coffees, ground floor of the galace daily from 11:00 a.m. till 12:00 midnight.

#### The only true steakhouse in Cairo.

Serving prime quality U.S. imported cuts. Ground floor of the Palace. Daily for dinner from 06:00 p.m. till 12:00 midnight

#### Waves:

Poolside snack bar, cool refreshments Daily from 09:00 a.m. till sunset.

#### Waves snackbar

Marriott CAIRO HOTEL & OMAR KHAYYAM CASINO

Ristorante Tuscany: 10

Authentic Northern Italian cuisine,

featuring the freshest grilled meats, seafood, delicious soups, pastas and

sauces. Ground floor of the Palace.

Daily for lunch from 1200 p.m. till 04:00 p.m. and the dinner from 12:00 midnight TUSCANY.

**Main Entrance** 

16, Saray El Gezira St., PO Box 33

#### Omar Khayyam Casino:

warm and friendly atmosphere.

On the ground floor of

Daily from 12:00 p.m. till

Zamalek tower.

04:00 a.m. Ext 8493

The mouthwatering freshly baked breads, featuring Blackjack, Roulette, Stud pastries, homemade sandwiches, variety of quiches, great coffees, fresh juices, Poker, Slot Machines and Video soft drinks, and special order cakes Poker. Located on the ground floor Daily from 08:00 a.m. until 10:00 p.m. first of the Palace. Ext. 8503 floor shopping galleria of the Palace. Ed: 8813 CASINO

Roy's Country Kitchen: 18 Enjoy the best of American cusine in a

Cairo's authentic English Pub, serving drinks, mezzah, and dinner with daily live entertainment. Daily from 06:30 p.m. till 02:00 am. On ground floor of the Zamalek Tower.

Classic and original Martinis, drinks

and snacks at the Original billiard

room of the Palace.

Ground floor of the

Palace Ext: 8665

Cairo's most exciting Japanese restaurant. Open for dinner from 06:00 p.m. till 12:00 midnight. Don't miss our out of competition, all you can eat sushi and sashimi promotion every Monday from 06:00 p.m. till 12:00 midnight. The first floor shopping galleria of the Palace Ext. 46:91

Spice up your nights with amazing

(belly dancer, singer &

band) from November till

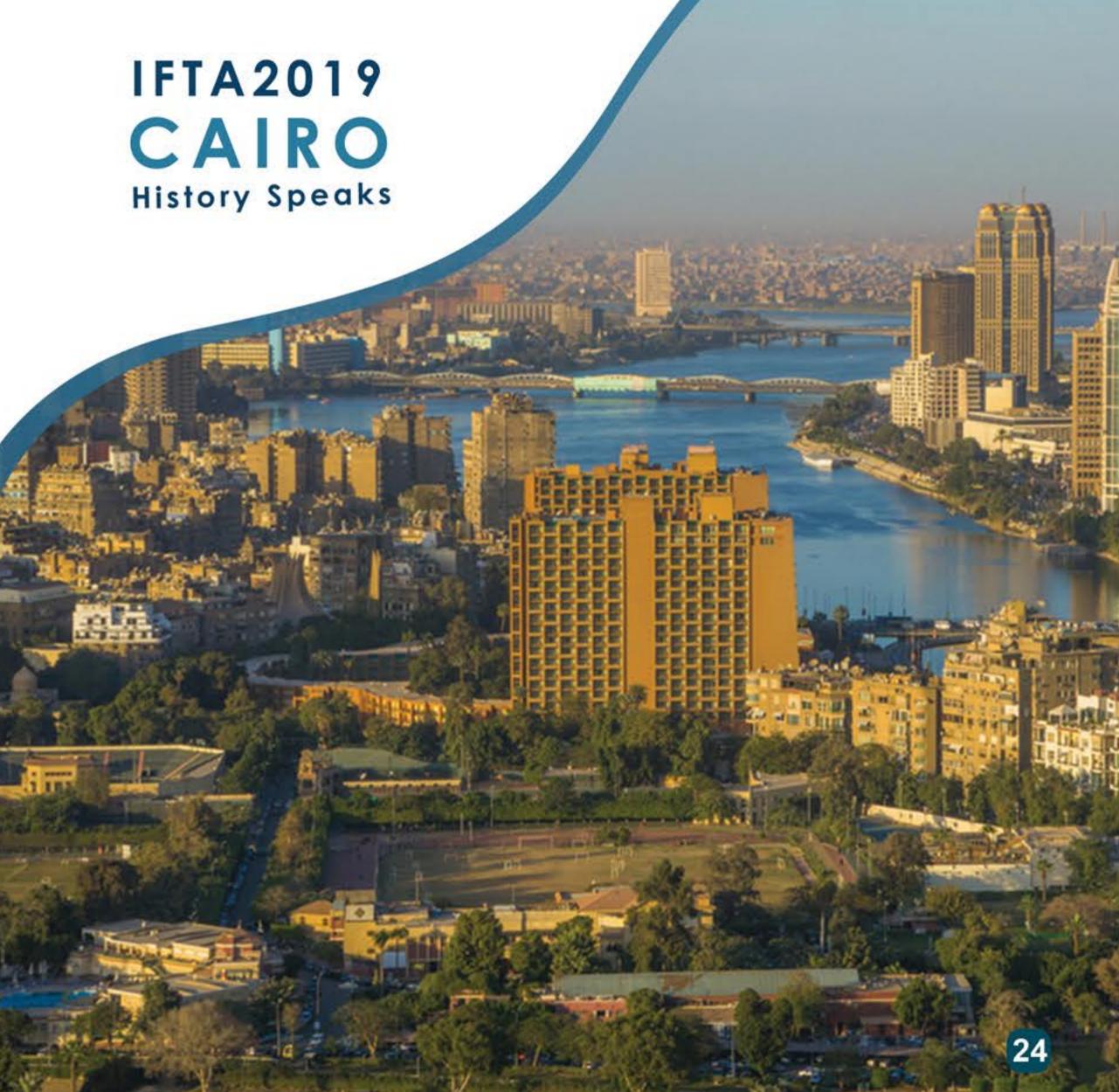
May Ground floor of the

Palace Ext: 4690

Lobby Bar:



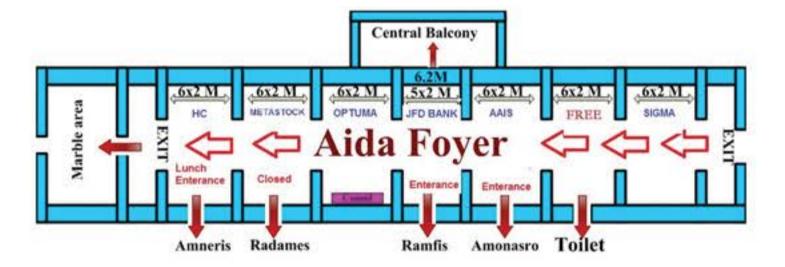




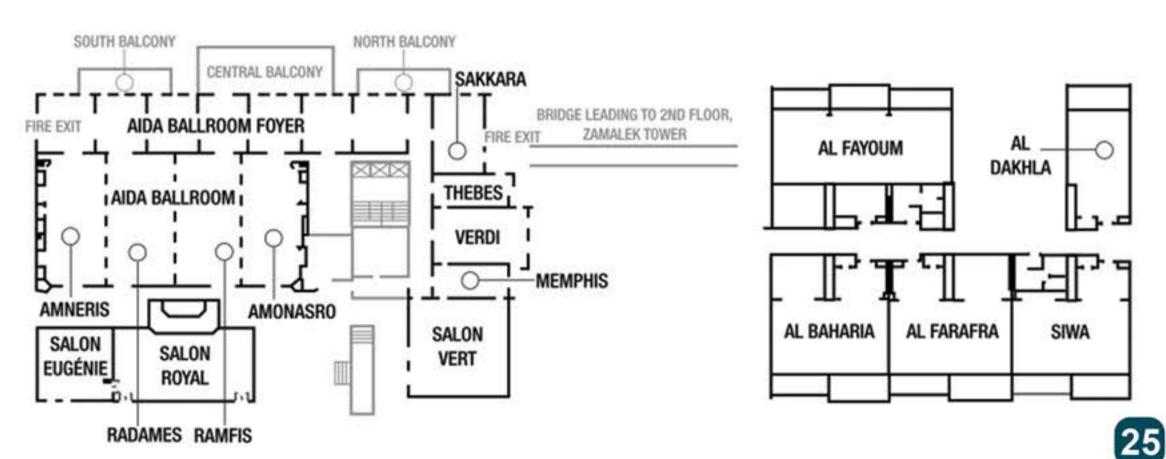
## VENUE

## Cairo Marriott Hotel & Omar Khayyam Casino Cairo, Egypt

- Located in the heart of Cairo
- Cairo's most secure area



#### **MEETING ROOMS**



## PLATINUM SPONSOR

#### Professional are choosing Optuma

Optuma is one of the most advanced Technical Analysis applications in the world. But why can't you use a simple online solution? This testimony we received sums up why serious Technical Analysts are choosing Optuma to help them.



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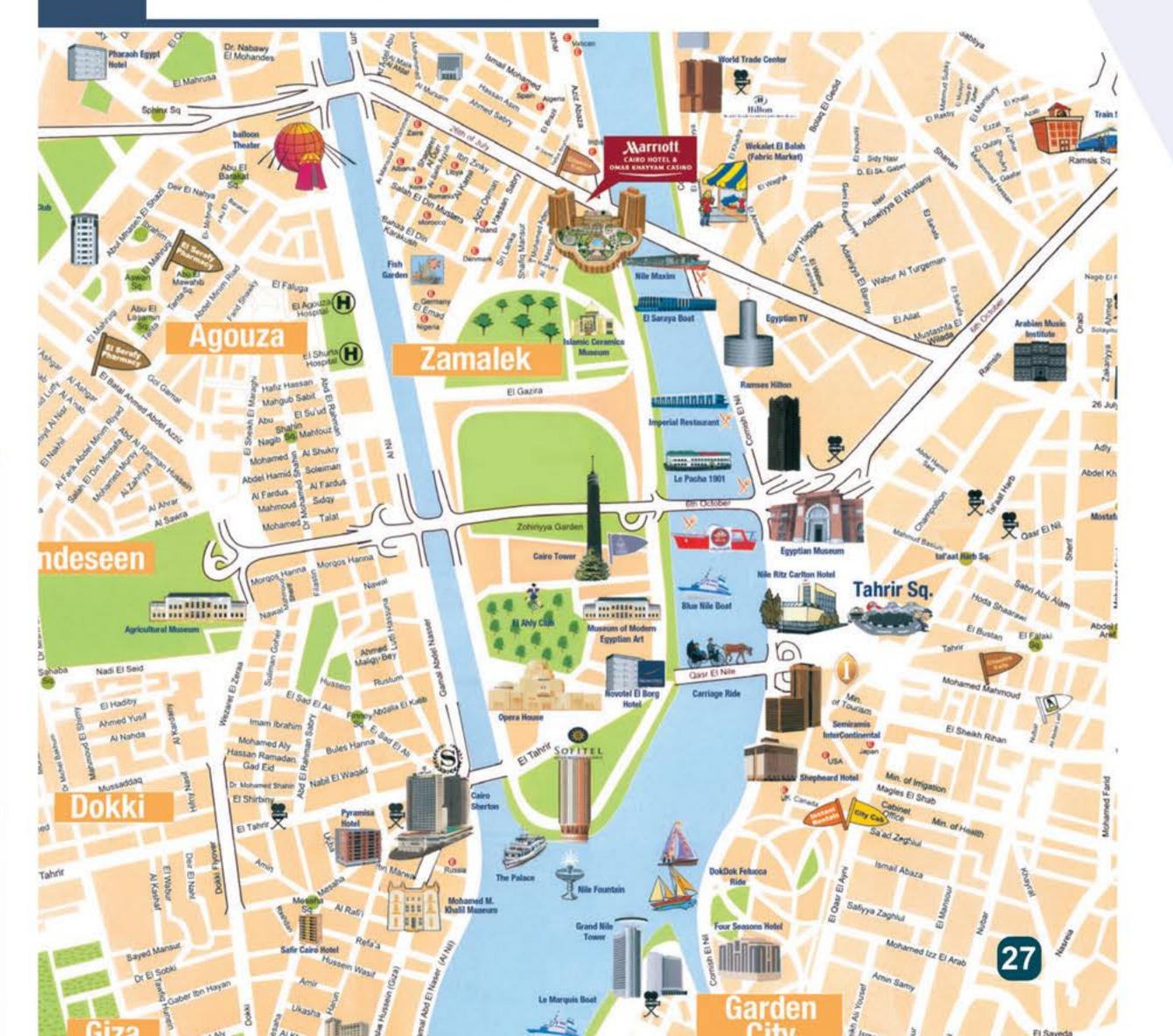
"I spent a few years navigating the maze of online brokers and software providers looking for a charting platform that was comprehensive, efficient, precise, and user friendly. What I learned was that presenting charts with some technical tools and indicators is not the same as offering charting software! I tried Optuma as part of their offering for CMT candidates, and I quickly learned the difference between retail solutions and professional software designed by technicians, for technicians. For practitioners, CMTs, or those who trade professionally, I can't imagine using another platform. As someone who has tried them all, there is really nothing comparable."



Tarek Saab Founder, Fibonacci.com

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## ZAMALEK MAP



## PLATINUM SPONSOR

JFD is a leading Group of Companies offering financial and investment services and activities. The parent entity, JFD Group Ltd was launched in December 2011 and is now an internationally licensed global provider of multi-asset trading and investment solutions. It provides commission-free trading in real stocks and Crypto CFDs as well as extremely competitive pricing for trading and investing in 1,500+ instruments across 9 asset classes. JFD is acknowledged by numerous independent sources as one of the fastest-growing and respected financial companies worldwide. Thanks to its core values of transparency, fairness and trust, many experienced investors consider the company as their best choice for self-trading, portfolio management and investment advisory solutions.



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## DELEGATES





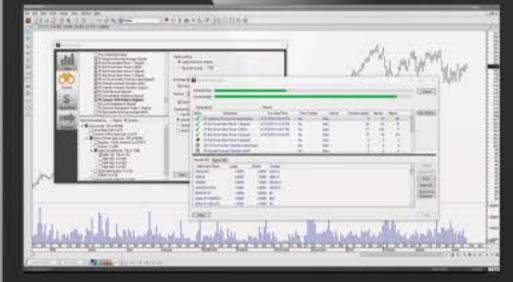
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MetaStock has been providing award-winning charting and analysis tools for the self-directed trader for over 30 years. Capitalizing on technical analysis, our line of trading software and market data are designed for active traders of all levels so they can backtest, scan and analyze the markets with confidence.

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## GOLD SPONSOR

Arab African International Securities (AAIS) is an Egyptian joint stock company licensed to conduct securities brokerage activity as of 20/06/2007 under Capital Market Law No. 95/1992. AAIS is a subsidiary of Arab African Investment Holding (AAIH) owned by Arab African International Bank (AAIB). Over the past few years, the company's market share has grown and it has become one of the leading securities brokerage firms.

The company provides a wide variety of brokerage services for both persons and corporates as it always seeks to meet its clients' needs and satisfaction, which made it one of the best companies operating in this field. Our services include:

Securities Brokerage **Securities Margin Trading** 

**Technical Analysis / Fundamental Analysis** 

Electronic trading / Intra Day Trading

**GDR Trading** 

**Short Selling** 

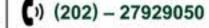
AAIS offers the highest standard of service and mechanism to ensure they enjoy a unique trading experience with an easy-to-work structure to guarantee sound investment decisions. AAIS Brokerage capabilities is leveraged on highly competent account managers responsible for reliable and secure trading with a special brokerage commission that is lower that other companies in the market to ensure impeccable execution. The company provide you with a highly competent and honest account manager dedicated to get the most reliable and secure trading.



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HC Investment Banking has an outstanding track record of advising leading corporates in Egypt and the MENA region on M&A, capital market, and financing transactions in excess of USD5bn.

HC Asset Management, winner of the 2018 MENA Fund Manager Awards, now manages 15 mutual funds for commercial banks and portfolios for institutions and sovereign wealth funds with assets under management in excess of EGP7bn.

HC Brokerage is ranked among the top brokers in Egypt and provides a wide array of services, including research and online trading to institutional and retail clients. HC Securities & Investment (HC) is a leading investment bank in Egypt and the MENA region. Since its inception in 1996, HC has utilized its relationship-driven insights, local and regional market knowledge, and industry-specific expertise and strong execution capabilities to provide its clients with a wide range of services in investment banking, asset management, securities brokerage, research, custody, online trading and private equity through its offices in Egypt and the UAE (DIFC).



# First Name Last Name Title 1 Title 2 Email

## SILVER SPONSOR

Established in 2000, SIGMA Capital Holding is one of the leading financial services companies in Egypt, providing exceptional quality to the regional market. SIGMA Capital's first endeavor in Egypt was to establish our securities brokerage business, expanding our service offerings to include custody, investment banking, asset management, research and insurance brokerage serving more than 20,000 retail and institutional clients

These services are provided by a team of seasoned professionals with investment and economic backgrounds. Since our establishment, SIGMA has been committed to becoming a financial institution that provides the best service offerings to various customer segments. Since we care to deliver true value, we built a second-to-none technological infrastructure that positioned us as outright leaders in providing online trading services in Egypt and the Middle East







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# IFTA 2019 CAIRO History Speaks



**IFTA Certified Financial Technician** 

Certified Financial Technician (CFTe) Program

IFTA Certified Financial Technician (CFTe) consists of the CFTe I and CFTe II examinations. Successful completion of both examinations culminates in the award of the CFTe, an internationally recognised professional qualification in technical analysis.

#### Examinations

The CFTe I exam is multiple-choice, covering a wide range of technical knowledge and understanding of the principals of technical analysis; it is offered in English, French, German, Italian, Spanish, Arabic, and Chinese; it's available, year-round, at testing centers throughout the world, from IFTA's computer-based testing provider, Pearson VUE.

The CFTe II exam incorporates a number of questions that require essay-based, analysis responses. The candidate needs to demonstrate a depth of knowledge and experience in applying various methods of technical analysis. The candidate is provided with current charts covering one specific market (often an equity) to be analysed, as though for a Fund Manager.

The CFTe II is also offered in English, French, German, Italian, Spanish, Arabic, and Chinese, typically in April and October of each year.

#### Curriculum

The CFTe II program is designed for self-study, however, IFTA will also be happy to assist in finding qualified trainers. Local societies may offer preparatory courses to assist potential candidates. Syllabuses, Study Guides and registration are all available on the IFTA website at <a href="http://www.ifta.org/certifications/registration/">http://www.ifta.org/certifications/registration/</a>

#### To Register

Please visit our website at http://www.ifta.org/certifications/ registration/ for registration details.

#### Cos

IFTA Member Colleagues Non-Members
CFTe I \$550 US CFTe I \$850 US
CFTe II \$850\* US CFTe II \$1,150\* US

\*Additional Fees (CFTe II only): \$100 US applies for non-IFTA proctored exam locations





#### **IFTA Master of Financial Technical Analysis**

Master of Financial Technical Analysis (MFTA) Program

IFTA's Master of Financial Technical Analysis (MFTA) represents the highest professional achievement in the technical analysis community, worldwide. Achieving this level of certification requires you to submit an original body of research in the discipline of international technical analysis, which should be of practical application.

#### Examination

In order to complete the MFTA and receive your Diploma, you must write a research paper of no less than three thousand, and no more than five thousand, words. Charts, Figures and Tables may be presented in addition.

Your paper must meet the following criteria:

- It must be original
- It must develop a reasoned and logical argument and lead to a sound conclusion, supported by the tests, studies and analysis contained in the paper
- The subject matter should be of practical application
- It should add to the body of knowledge in the discipline of international technical analysis

#### Timelines & Schedules

There are two MFTA sessions per year, with the following deadlines:

#### Session 1

"Alternative Path" application deadline February 28

Application, outline and fees deadline May 2

Paper submission deadline October 15

#### Session 2

"Alternative Path" application deadline July 31

Application, outline and fees deadline October 2

Paper submission deadline March 15 (of the following year)

#### To Register

Please visit our website at http://www.ifta.org/certifications/master-offinancial-technical-analysis-mfta-program/ for further details and to register.

#### Coet

\$950 US (IFTA Member Colleagues); \$1,200 US (Non-Members)



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