

# 38<sup>th</sup> ANNUAL IFTA CONFERENCE 2025

September 26-28, 2025  
FRANKFURT, Germany



**Exploring New Horizons  
in Technical Analysis**

**Sponsorship Opportunities**



# Frankfurt

*The Ideal Setting for the IFTA 2025 Annual Conference*



## **Dear Valued Sponsors,**

I am honored to welcome you as a key supporter of the 38th IFTA Annual Conference in **Frankfurt, Germany** – one of the most prestigious gatherings for technical analysts and finance professionals worldwide. Your sponsorship is more than just support—it is a **strategic opportunity** to position

your brand at the center of financial innovation. The IFTA Conference brings together **leading market analysts, fund managers, institutional investors, and private traders**, offering you direct access to an elite global audience.

## **Why Sponsor IFTA 2025?**

**Boost Brand Authority** – Align

with the global leaders in technical analysis and investment research.

**Showcase Your Innovations** – Present cutting-edge solutions in trading technology, market data, and financial tools.

**Gain Premier Visibility** – Position your company in a world-class financial hub at the heart of Europe.

## **Frankfurt – The Ideal Setting for IFTA 2025**

Frankfurt, home to the **European Central Bank (ECB)** and one of the world's largest stock exchanges, stands at the crossroads of finance, policy, and innovation. This year's theme, **"Exploring New Horizons in Technical Analysis"**, highlights the growing influen-

ce of **Artificial Intelligence (AI) and options trading strategies** in modern financial markets. Join us in Frankfurt and take advantage of this exclusive sponsorship opportunity to connect, collaborate, and grow.

We appreciate your support and look forward to a successful partnership!

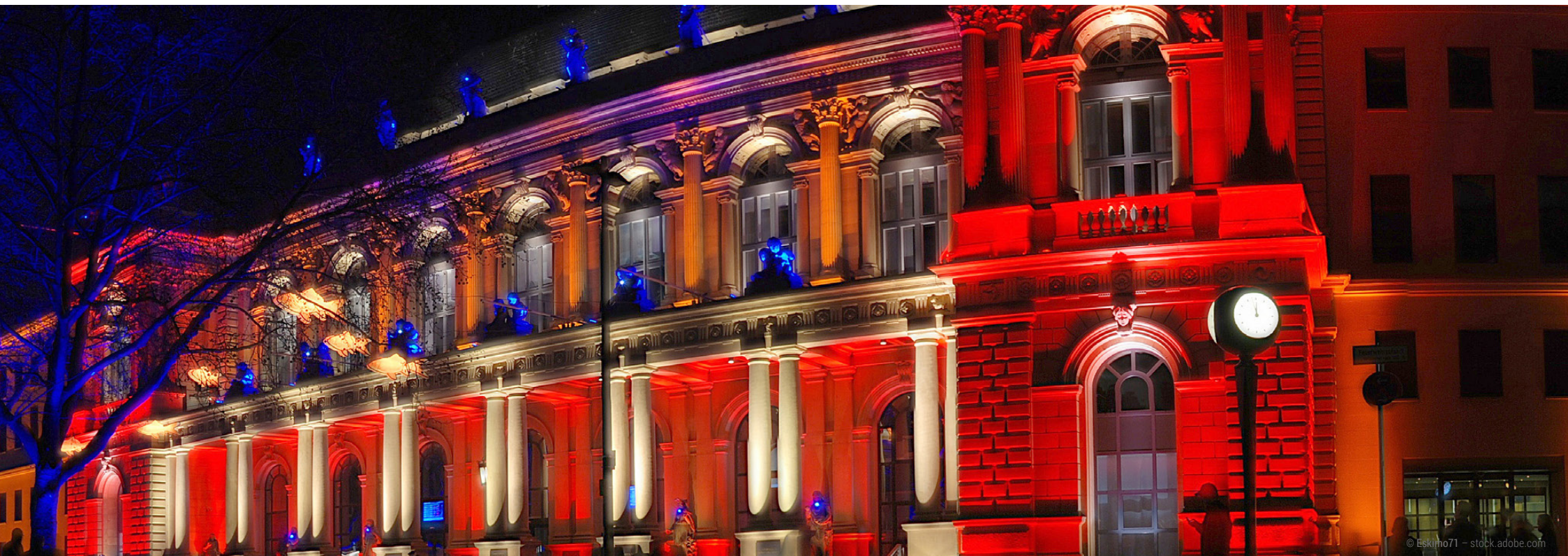
**Best regards,**  
**Wieland Arlt, CFTe**

President, International Federation of Technical Analysts (IFTA)  
Conference Director



# Welcome to Frankfurt am Main

## *The Financial Heart of Europe*



Frankfurt am Main, often referred to simply as Frankfurt, is more than just a city—it is the beating heart of Europe's financial landscape. Known globally as Germany's financial powerhouse, Frankfurt stands as a symbol of economic strength, innovation, and international collaboration. Home to the European Central Bank (ECB), the Deutsche Bundesbank, and one of the world's largest stock exchanges—the Frankfurt Stock Exchange (Frankfurter Wertpapierbörse)—the city plays a vital role in shaping global financial markets.

### **A City Steeped in History and Innovation**

Frankfurt's rich history dates back over 1,200 years, blending traditional German heritage with cutting-edge innovation. The city was historically a hub for trade and commerce within the Holy Roman Empire, and today, it carries that legacy forward as a global leader in finance, technology, and business. The iconic Römerberg Square and the majestic Frankfurt Cathedral stand as reminders of the city's medieval roots, while futuristic skyscrapers—like the Commerzbank Tower and Main

Tower—highlight Frankfurt's status as a modern metropolis.

### **A Global Business and Financial Hub**

As a gateway to international finance, Frankfurt hosts numerous global banking institutions, investment firms, and international trade organizations. The city's reputation as a leading financial center is further solidified by events like the Frankfurt International Book Fair and Automechanika, drawing professionals from around the world. Located at the crossroads of Europe, Frankfurt

is renowned for its exceptional infrastructure. The Frankfurt Airport (FRA) is one of the busiest in Europe, connecting travelers from over 300 global destinations and making the city easily accessible for international visitors.

### **Cultural Diversity Meets Modern Lifestyle**

Beyond its reputation for business, Frankfurt is also a vibrant cultural hub. The city's renowned Museum Embankment (Museumsufer) features a variety of world-class institutions such as the Städel Museum and the German

Film Museum. Visitors can also enjoy the lively atmosphere of the historic Old Town (Alt-Sachsenhausen), famous for its traditional apple wine taverns and cobbled streets.

Frankfurt's dynamic skyline—often called "Mainhattan" due to its similarity to Manhattan—reflects the city's modern ambition and cosmopolitan vibe. Whether it's through its thriving culinary scene, diverse cultural festivals, or world-class shopping on the famous Zeil Boulevard, Frankfurt offers a unique blend of tradition and innovation.

### **Why Frankfurt for the IFTA Conference?**

As a city that embodies financial innovation, global connectivity, and cultural richness, Frankfurt is the ideal location for an international gathering of financial professionals. The city's unique blend of history, commerce, and cosmopolitan lifestyle provides the perfect backdrop for insightful discussions, networking opportunities, and the exchange of cutting-edge ideas in technical analysis. Welcome to Frankfurt am Main—a city where finance meets culture, and tradition fuels innovation.



# About the International Federation of Technical Analysts (IFTA)



The International Federation of Technical Analysts (IFTA) is a globally recognized non-profit organization, founded in 1986, dedicated to promoting technical analysis worldwide. It serves as an international network of market analysis societies and associations, connecting professionals from 24 countries.

IFTA aims to foster the exchange of knowledge, best practices, and innovations in technical analysis. IFTA supports its members by encouraging research, education, and networking while upholding the highest professional and ethical standards in financial analysis. The organization provides a global platform for knowledge exchange and professional development for market analysts worldwide.

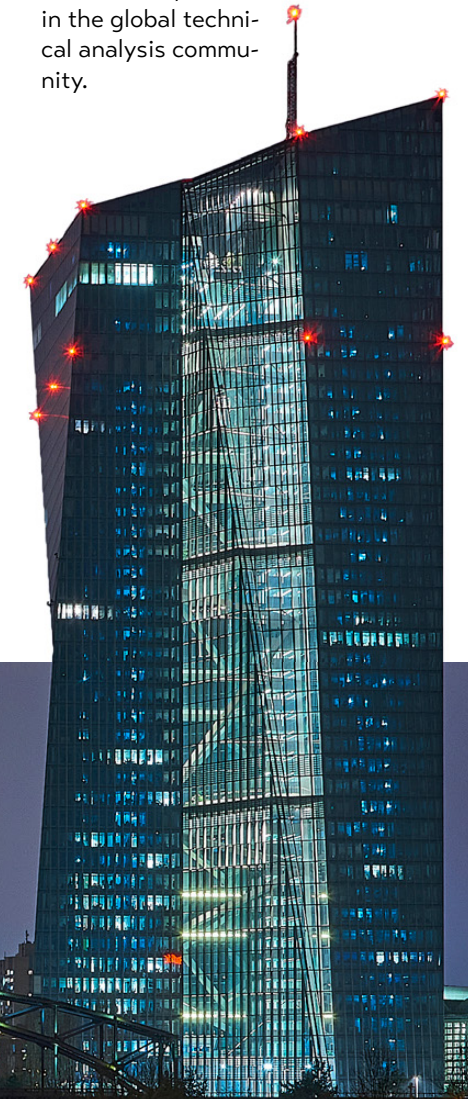
## Mission and Objectives of IFTA

IFTA's mission is to enhance international

cooperation and expand the expertise of its members by promoting the highest standards in technical analysis. Its core objectives include:

- **International Exchange:** Facilitating global collaboration in technical analysis through conferences, workshops, and publications.
  - **Education and Development:** Supporting members in developing their analytical skills through high-quality training and certification programs.
  - **Promotion of Local Societies:** Assisting in the establishment and growth of national analyst societies worldwide.
  - **Ethical Standards:** Upholding the highest standards of professional conduct and competence for technical analysts globally.
- **IFTA Certifications**  
IFTA offers internationally recognized certifications that demonstrate expertise, professionalism, and ethical standards in technical analysis:
  - **Certified Financial Technician (CFTe):**  
A globally recognized credential designed for technical analysts seeking to expand their international competencies. This certification consists of two examinations and assesses technical skills, ethics, and knowledge of global markets.
  - **Master of Financial Technical Analysis (MFTA):**  
IFTA's highest distinction, awarded to professionals who contribute significantly to the field through original research. The MFTA is recognized as

a mark of expertise in the global technical analysis community.





# Sponsorship Benefits

Sponsorship benefits with IFTA offer companies a unique chance to showcase their brand to an international audience.

## Key benefits include:

- **Global Visibility:** Present your brand to an international audience of over 7,500 financial professionals.
- **Networking Opportunities:** Direct access to decision-makers and industry leaders in the financial sector.
- **Product Presentation:** Showcase innovative services and products in an exclusive environment.
- **Enhanced Brand Recognition:** Your company logo featured on conference materials, digital platforms, and promotional content.



## Platinum: € 25,000

### Pre-Conference Publicity

- Primary logo on IFTA web site ([www.ifta.org](http://www.ifta.org)) through 2025 with link to your own site
- Logo on Conference Website
- Ad in IFTA Update (reaches 7500 colleagues around the world) 1/1 page
- Logo on electronic conference brochure and all Mailings
- Acknowledgement in promotional materials
- Delegate Kit Contribution – Inclusion of promotional materials in delegate satchel kits
- Ad in IFTA Journal (reaches 7500 colleagues around the world) 1/1 page
- Use of the IFTA 2025 Logo

### Conference Publicity

- Choice of exhibition space - Priority Choice
- Speaking opportunity, or choice of speaker (conditions apply) - 3
- Complimentary delegate registrations - 5
- VIP Access to Gala Diner and Sponsor recognition - 5
- Panel Participation opportunity (conditions apply)
- Advertisement video shown before and after breaks
- Company name and logo on sponsors acknowledgement boards
- Material insert in Conference bag
- Acknowledgement as sponsor with company logo in the final program
- Editorial entry in the final program
- Ad in the final program, Full color 1/1 page

## Gold: € 15,000

### Pre-Conference Publicity

- Primary logo on IFTA web site ([www.ifta.org](http://www.ifta.org)) through 2025 with link to your own site
- Logo on Conference Website
- Ad in IFTA Update (reaches 7500 colleagues around the world) 1/2 page
- Logo on electronic conference brochure and all Mailings
- Acknowledgement in promotional materials
- Delegate Kit Contribution – Inclusion of promotional materials in delegate satchel kits
- Ad in IFTA Journal (reaches 7500 colleagues around the world) 1/2 page
- Use of the IFTA 2025 Logo

### Conference Publicity

- Choice of exhibition space - Priority Choice
- Speaking opportunity, or choice of speaker (conditions apply) - 2
- Complimentary delegate registrations - 3
- Company name and logo on sponsors acknowledgement boards
- Material insert in Conference bag
- Acknowledgement as sponsor with company logo in the final program
- Editorial entry in the final program
- Ad in the final program, Full color 1/2 page

## Silver: € 10,000

### Pre-Conference Publicity

- Primary logo on IFTA web site ([www.ifta.org](http://www.ifta.org)) through 2025 with link to your own site
- Logo on Conference Website
- Ad in IFTA Update (reaches 7500 colleagues around the world) 1/4 page
- Logo on electronic conference brochure and all Mailings
- Acknowledgement in promotional materials
- Delegate Kit Contribution – Inclusion of promotional materials in delegate satchel kits
- Use of the IFTA 2025 Logo

### Conference Publicity

- Choice of exhibition space - Key Location
- Speaking opportunity, or choice of speaker (conditions apply) - 1
- Complimentary delegate registrations - 1
- Company name and logo on sponsors acknowledgement boards
- Material insert in Conference bag
- Acknowledgement as sponsor with company logo in the final program
- Editorial entry in the final program
- Ad in the final program, Full color 1/4 page

## Bronze: € 5,000

### Pre-Conference Publicity

- Primary logo on IFTA web site ([www.ifta.org](http://www.ifta.org)) through 2025 with link to your own site
- Logo on Conference Website
- Logo on electronic conference brochure and all Mailings
- Acknowledgement in promotional materials
- Delegate Kit Contribution – Inclusion of promotional materials in delegate satchel kits
- Use of the IFTA 2025 Logo

### Conference Publicity

- Exhibition space (2.5m2)
- Company name and logo on sponsors acknowledgement boards
- Material insert in Conference bag
- Acknowledgement as sponsor with company logo in the final program

## Friend: € 500

### Pre-Conference Publicity

- Primary logo on IFTA web site ([www.ifta.org](http://www.ifta.org)) through 2025 with link to your own site
- Logo on Conference Website
- Logo on electronic conference brochure and all Mailings
- Delegate Kit Contribution – Inclusion of promotional materials in delegate satchel kits
- Use of the IFTA 2025 Logo

### Conference Publicity

- Listing and logo on Final Program
- Company name and logo on sponsors acknowledgement boards
- Acknowledgement as sponsor with company logo in the final program

Send your completed application **NOW**

For maximum pre-Conference exposure to: **Linda Bernetich**, IFTA Secretariat  
Email: [Admin@IFTA.org](mailto:Admin@IFTA.org)

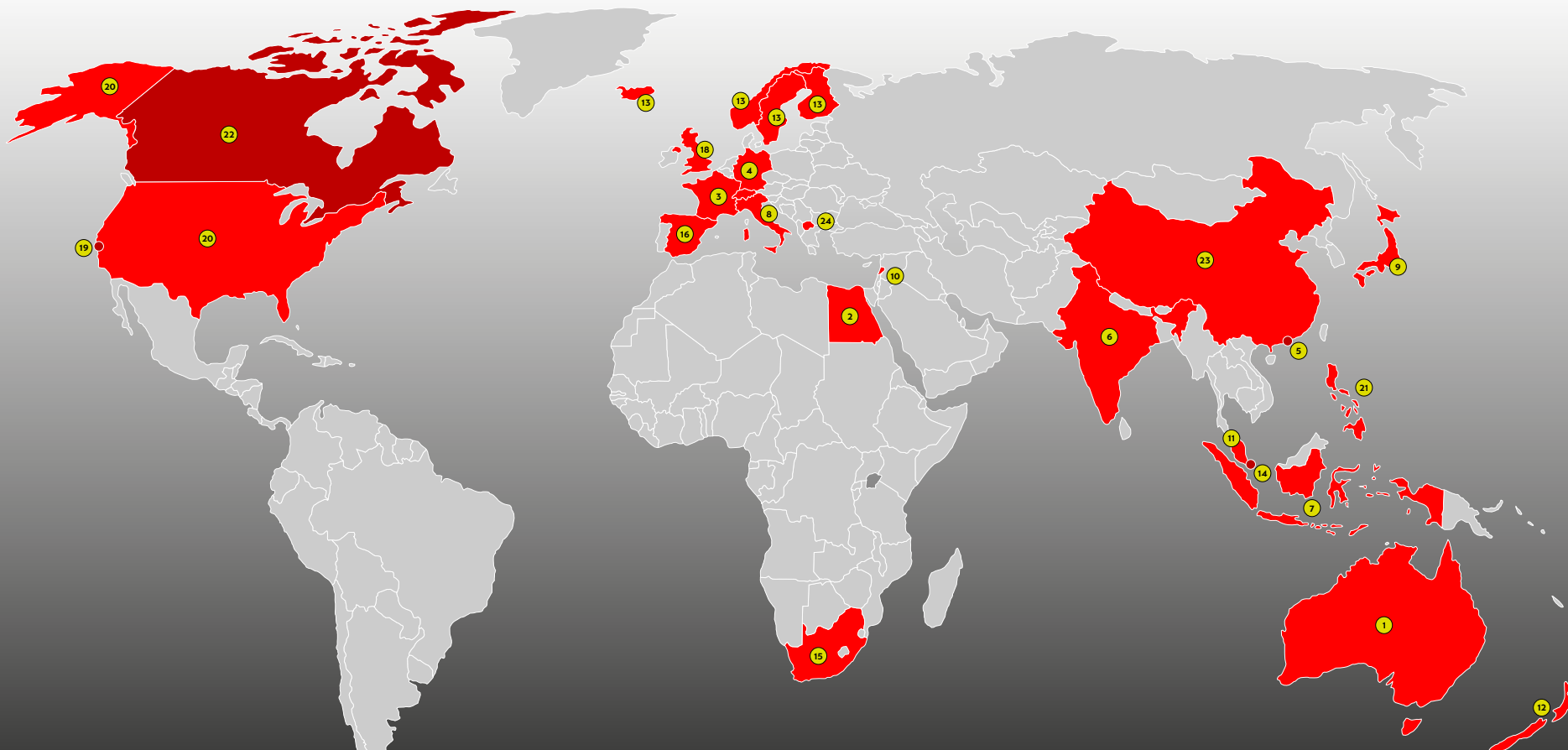
For any questions concerning sponsorship please contact:  
**Wieland Arlt**, IFTA President, Conference Director  
Email: [Wieland.Arlt@IFTA.org](mailto:Wieland.Arlt@IFTA.org)

All prices are subject to VAT

# Select the sponsorship package that best suits your needs

# IFTA Member Societies

1. Australian Technical Analysts Association (ATAA)	Australia	13. Scandinavian Technical Analysts Federation (STAF)	Scandinavia
2. The Egyptian Society of Technical Analysts (ESTA)	Egypt	14. Technical Analysts Society Singapore (TASS)	Singapore
3. Association Francaise des Analystes Techniques (AFATE)	France	15. Technical Analysts' Society of Southern Africa (TASSA)	South Africa
4. Vereinigung Technischer Analysten Deutschlands e.V. (VTAD)	Germany	16. Instituto Español de Analistas Tecnicos y Cuantitativos (IEATEC)	Spain
5. Financial Technical Analysts Association (FTAA)	Hong Kong	17. Swiss Association of Market Technicians (SAMT)	Switzerland
6. The Association of Technical Analysts (ATA)	India	18. Society of Technical Analysts Ltd. (STA)	United Kingdom
7. Asosiasi Analis Teknikal Indonesia (AATI)	Indonesia	19. Technical Securities Analysts Association of San Francisco (TSAASF)	United States
8. Societa Italiana di Analisi Tecnica (SIAT)	Italy	20. American Association of Professional Technical Analysts (AAPTA)	United States
9. Nippon Technical Analysts Association (NTAA)	Japan	21. Society of Technical Analysts Philippines (STAP)	Philippines
10. Lebanese Society of Technical Analysts (LSTA)	Lebanon	22. Canadian Association for Technical Analysis (CATA)	Canada
11. Malaysian Association of Technical Analysts (MATA)	Malaysia	23. China Information Development Technical Analysis Association (CIDTAA)	China
12. Society of Technical Analysts of New Zealand (STANZ)	New Zealand	24. South and Eastern Europe Market Technicians Association (SEEMT)	North Macedonia





# Sponsorship Application Form



## Sponsorship Levels

Platinum.....USD \$ 25,000

Gold.....USD \$ 10,000

Silver.....USD \$ 5,000

Bronze.....USD \$ 2,500

Friend of IFTA.....USD \$ 500

## Contact Information

Name

Firm

Address

City

State

Country

Postal Code/Zip Code

Telephone

E-Mail