



International Federation of Technical Analysts (IFTA)  
**Sponsorship Catalogue**

Dear Valued Sponsors,

I welcome you as a key supporter of our global mission. Your sponsorship plays a vital role in advancing **technical analysis**, fostering education, and upholding professional standards worldwide.

Your support directly contributes to:

- **Global Education & Certification**—Elevating trader expertise through CFTe and MFTA programs.
- **Worldwide Conferences & Events**—Connecting professionals across 24 countries.
- **Innovation in Technical Analysis**—Advancing research, credibility, and market evolution.

Beyond supporting our mission, **partnering with IFTA offers exclusive benefits:**

- **Elite Audience Access**—Engage with institutional investors and top financial professionals.
- **Global Brand Visibility**—Enhance your presence in the financial industry.
- **Strategic Networking**—Build relationships with decision-makers and industry leaders.

We are excited to have you on board and look forward to a successful collaboration. Thank you for your invaluable support!

Best regards,

Wieland Arlt, CFTe  
President, International Federation of Technical Analysts



Founded in 1986, the International Federation of Technical Analysts (IFTA) is a globally recognized non-profit dedicated to advancing technical analysis worldwide. As an international network of market analysis societies and associations, it connects professionals across 24 countries. IFTA strives to facilitate knowledge sharing, best practices, and innovation in technical analysis.

IFTA supports its members by encouraging research, education, and networking while upholding the highest professional and ethical standards in financial analysis. The organization provides a global platform for knowledge exchange and professional development for market analysts worldwide.

## Mission and Objectives of IFTA

IFTA's mission is to enhance international cooperation and expand the expertise of its members by promoting the highest standards in technical analysis. Its core objectives include:

- **International Exchange:** Facilitating global collaboration in technical analysis through conferences, workshops, and publications.
- **Education and Development:** Supporting members in developing their analytical skills through high-quality training and certification programs.
- **Promotion of Local Societies:** Assisting in the establishment and growth of national analyst societies worldwide.
- **Ethical Standards:** Upholding the highest standards of professional conduct and competence for technical analysts globally.



## IFTA Certifications

IFTA offers internationally recognized certifications that demonstrate expertise, professionalism, and ethical standards in technical analysis:



### **Certified Financial Technician (CFTe):**

A globally recognized credential designed for technical analysts seeking to expand their international competencies. This certification consists of two examinations and assesses technical skills, ethics, and knowledge of global markets.



### **Master of Financial Technical Analysis (MFTA):**

IFTA's highest distinction, awarded to professionals who contribute significantly to the field through original research. The MFTA is recognized as a mark of expertise in the global technical analysis community.

## IFTA Member Societies

Australian Technical Analysts Association (ATAA)  
The Egyptian Society of Technical Analysts (ESTA)  
Association Française des Analystes Techniques (AFATE)  
Vereinigung Technischer Analysten Deutschlands e.V. (VTAD)  
Financial Technical Analysts Association (FTAA)  
The Association of Technical Analysts (ATA)  
Asosiasi Analis Teknikal Indonesia (AATI)  
Società Italiana di Analisi Tecnica (SIAT)  
Nippon Technical Analysts Association (NTAA)  
Lebanese Society of Technical Analysts (LSTA)  
Malaysian Association of Technical Analysts (MATA)  
Society of Technical Analysts of New Zealand (STANZ)  
Scandinavian Technical Analysts Federation (STAF)  
Technical Analysts Society Singapore (TASS)  
Technical Analysts' Society of Southern Africa (TASSA)  
Instituto Español de Analistas Técnicos y Cuantitativos (IEATEC)  
Swiss Association of Market Technicians (SAMT)  
Society of Technical Analysts Ltd. (STA)  
Technical Securities Analysts Association of San Francisco (TSAASF)  
American Association of Professional Technical Analysts (AAPTA)  
Society of Technical Analysts Philippines (STAP)  
Canadian Association for Technical Analysis (CATA)  
China Information Development Technical Analysis Association (CIDTAA)  
South and Eastern Europe Market Technicians Association (SEEMT)

Australia  
Egypt  
France  
Germany  
Hong Kong  
India  
Indonesia  
Italy  
Japan  
Lebanon  
Malaysia  
New Zealand  
Scandinavia  
Singapore  
South Africa  
Spain  
Switzerland  
United Kingdom  
United States  
United States  
Philippines  
Canada  
China  
North Macedonia



## Benefits Included in ALL Sponsorship Tiers (Bronze to Platinum):

### Year-Round Benefits (Across All Tiers)

- **Logo Placement on IFTA Website**—Featured on the sponsor page.
- **Authorization to Use IFTA Branding**—Use of the IFTA logo and name on marketing materials, websites, and emails.
- **Acknowledgment in IFTA Update Newsletter and Journal**—Permanent sponsor mention with the phrase: “IFTA thanks our sponsors...”
- **Sponsor Mention During Webinars**—Verbal acknowledgment and logo slide during IFTA webinars.
- **Priority Access to Sponsorship Packages**—Early access to exclusive and limited sponsorship opportunities.
- **Access to IFTA Expert Database**—Ability to invite experts for webinars, conferences, and special events.
- **Content Contribution to Newsletter**—Sponsor analysts may submit articles or insights for the IFTA newsletter.

### Conference Benefits (Across All Tiers)

- **Logo on Conference Website and Sponsor Page.**
- **Logo on Digital Conference Flyers.**
- **Delegate Kit Contribution**—Inclusion of promotional materials in delegate satchel kits.



## **Additional Year-Round and Conference Benefits by Sponsorship Tier:**

### **FRIENDS OF IFTA: \$5,000/year**

#### **Year-Round Benefits**

- Logo placement on the IFTA website (sponsor page).
- Authorization to use the IFTA logo and name for your website, emails, and marketing materials.

#### **Conference Benefits**

- Logo on the conference website and sponsor section.
- Logo placement on digital conference flyers.

### **BRONZE SPONSOR: \$10,000/year**

#### **Year-Round Benefits**

- **Job Postings (Limited Access)**—One job posting per quarter on the IFTA website.

#### **Conference Benefits**

- **No Conference Tickets**—Tickets must be purchased separately.
- **Exhibition Space (Limited)**—Promotional materials only (no booth or presentation).
- Recognition as Bronze Sponsor during conference sessions.

## **SILVER SPONSOR: \$15,000/year**

### **Year-Round Benefits**

- **Unlimited Job Postings**—List job openings on the IFTA website throughout the year.

### **Conference Benefits**

- **One Conference Ticket**—Includes access to the gala dinner.
- **Third Choice of Exhibition Space.**
- **One Breakout Session Presentation**—One presentation opportunity at the conference.

## **GOLD SPONSOR: \$25,000/year**

### **Year-Round Benefits**

- **Unlimited Job Postings.**
- **Talent Recruitment Support**—Assistance in sourcing talent (analysts, traders, and managers) from IFTA's Board of Directors global network.

### **Conference Benefits**

- **Three Conference Tickets**—Includes gala dinner access.
- **Second Choice of Exhibition Space.**
- **Two Breakout Session Presentations.**
- **Video Advertisement (Exclusive to Gold and Platinum)**—Advertisement video shown before and after breaks.



## **PLATINUM SPONSOR: \$50,000/year**

### **Year-Round Benefits**

- Unlimited Job Postings.
- **Talent Recruitment Support**—Assistance in sourcing talent (analysts, traders, and managers) from IFTA's Board of Directors global network.
- **Exclusive Webinar**—Host a dedicated webinar with the IFTA President or senior board members.
- **Press Release Partnership**—Joint press release announcing the sponsorship.
- **Annual Report Feature**—Recognition in IFTA's annual report as a strategic partner.

### **Conference Benefits**

- Five Conference Tickets plus VIP access to the gala dinner.
- First Choice of Exhibition Space.
- Three Breakout Session Presentations.
- **Panel Participation**—A company executive may join a panel discussion.
- **VIP Gala Recognition**—Special mention during the gala dinner.



Benefits	Bronze	Silver	Gold	Platinum
Logo on IFTA Website	x	x	x	x
Authorization to Use Branding	x	x	x	x
Newsletter/Webinar Acknowledgment	x	x	x	x
Job Postings	x 1/quarter	x (Unlimited)	x (Unlimited)	x (Unlimited)
Talent Recruitment Support			x	x
Exclusive Webinar				x
Press Release				x
Annual Report Feature				x
Conference Tickets		1	3	5
Exhibition Space		3rd Choice	2nd Choice	1st Choice
Breakout Session Presentations		1	2	3
Advertisement Video (Conference)			x	x
Panel Participation				x
VIP Gala Recognition				x

Sponsoring the **International Federation of Technical Analysts (IFTA)** is more than just brand exposure—it is a **strategic opportunity for leading financial service providers, trading platforms, and market data companies** to connect with an elite global audience. As a non-profit organization dedicated to **advancing technical analysis, education, and professional standards**, IFTA provides an unparalleled platform for industry leaders to engage directly with decision-makers in the financial industry.

### What's in it for you?

- **Exclusive Access to a Global Financial Network**—Reach 7,500+ financial professionals, including fund managers, institutional investors, proprietary traders, and market analysts worldwide.
- **Showcase Your Cutting-Edge Solutions**—Position your software, trading platforms, data services, and research tools as the go-to solutions for top-tier financial professionals.
- **Influence the Future of Technical Analysis**—Contribute to the development of best practices, research, and education that shape financial markets.
- **Enhance Your Brand Authority**—Align your company with a respected global institution and increase brand trust among decision-makers.



## Maximize Your Impact with IFTA Sponsorship

By sponsoring IFTA, you gain far more than just brand visibility—you establish meaningful industry influence and direct connections with decision-makers who shape financial markets. Your company's presence at IFTA events, educational initiatives, and research programs places you at the heart of the global financial ecosystem. Whether through thought leadership, hands-on engagement, or exclusive sponsorship tiers, your investment ensures that your brand is seen, heard, and valued by the professionals who matter most.

- **Real Business Growth:** A well-educated trading community means higher engagement, more demand for professional tools, and long-term client retention.
- **Networking with Key Decision-Makers:** Gain direct access to top executives, hedge funds, and proprietary trading firms looking for innovative solutions.
- **Exclusive Speaking & Branding Opportunities:** Position your company as an industry leader through sponsored content, keynote presentations, and branded research initiatives.

## Let's get started!

Become an IFTA sponsor and enhance your visibility and contribute to the advancement of technical analysis globally. The various sponsorship packages offer broad opportunities for organizations of all sizes to support IFTA's mission and also benefit from its extensive global network and resources.

### For more information, please contact us:

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